

2nd Annual “Innovations to Tackle Global Sustainability Challenges” Conference
September 14-16, 2023 | Bloomington, Indiana



We are excited to announce the 2nd Annual “Innovations to Tackle Global Sustainability Challenges” Conference, co-organized by the Centers for International Business Education and Research at Indiana University, The George Washington University, and Georgia Institute of Technology.

Conference Overview

The purpose of this annual conference is to bring together active and leading scholars worldwide to share their research on important emerging concepts, themes and methodologies on the topic of global sustainability. We hope that, by forming this leading community of global sustainability researchers, the conference will strengthen international business scholarship in sustainability-related areas; foster thought-provoking interdisciplinary discussions; engage dialogues between scholars and society including practitioners, and educators; and contribute frontier insights to addressing global sustainability challenges.

Research themes of the conference include, but are not limited to:

- Characteristics of innovations to tackle global sustainability challenges
- Measurements of global sustainability performance and progress
- Micro-foundations of corporate global sustainability strategy
- The role of digital technologies in global sustainability innovations
- The role of civil society organizations in global sustainability innovations
- The role of governments in global sustainability innovations
- The relationship between (de)globalization and corporate global sustainability strategy
- Diffusion of sustainability in global value chains
- Cross-country comparative studies in sustainability practices
- Cross-disciplinary research insights on global sustainability innovations

- Theory and method challenges in conducting global sustainability research

In addition to prominent scholars of global sustainability research, the conference will invite business executives to share their experiences, insights, and challenges in tackling global sustainability matters, via panels/keynotes. The conference will also offer a workshop on global sustainability pedagogy to meet the rapidly growing demand for higher education to incorporate relevant topics into university curriculum design.

Conference Format and Accommodations

The conference will be held on the campus of Indiana University – Bloomington (ranked the most beautiful campus for 2022 by bestvalueschools.org), September 14 to 16, 2023.

The tentative program includes

- Thursday late afternoon: Campus tour
- Thursday evening: Welcome reception
- Friday: Full-day conference sessions
 - Paper presentations will include conceptual papers, and empirical papers presenting quantitative and/or qualitative data
 - The panel discussion will include thought leaders and practitioner experts on selected topics
- Friday evening: Conference dinner and awards ceremony
- Saturday: Full-day conference sessions
 - Paper presentations will include conceptual papers, and empirical papers presenting quantitative and/or qualitative data
 - The panel discussion will include thought leaders and practitioner experts on selected topics
 - Afternoon: Paper development workshop and teaching workshop

For the accepted proposals, we will cover the hotel costs for **two nights for one person per proposal**. More co-authors per team are welcome to join, but they will need to cover their own hotel expenses. One Conference Best Paper Award and one Conference Best Student Paper Award will be selected and presented during the conference.

Submission Procedure

Authors who wish to present their papers at the conference should submit a max. 7-page (single-spaced) proposal. Instructors who wish to attend the teaching workshop should submit a syllabus of a global sustainability course or an IB course with substantive global sustainability components. All submissions need to go through our [online submission portal \(https://go.iu.edu/4Mtx\)](https://go.iu.edu/4Mtx) by **May 1, 2023**. Results will be notified by **June 1, 2023**.

For questions regarding the conference research program, please contact conference Co-Chairs Stephanie Wang (slwang@indiana.edu) or Dan Li (lid@indiana.edu). For questions regarding the teaching workshop, please contact Professor Daniel Shum (dtshum@iu.edu). For questions on conference registration, housing, and logistics, contact Teresa Crafton (tecrafft@iu.edu).